Eligibility and Guidelines to participate in the Proteomics Society, India (PSI) LOGO Design Competition

The Proteomics Society, India, is pleased to announce the LOGO design competition 2025 for its members. This initiative aims to create a visual identity that reflects the society's dedication to promoting the discipline of proteomics research across the country and globally.

Who Can Participate:

- Proteomics Society, India members or non-members
- Eligible participants include students, scholars, and professionals, both from the industry and academia.
- Entries are accepted from both individuals and teams.
- Submitted designs must be completely original and not based on any existing logos or artwork. Artwork should not be copied from any existing pictures.

Design Instructions:

- The LOGO should represent the society's mission of fostering collaboration, supporting innovation, and thus advancing proteomics research.
- The LOGO design should be clean, impactful, and instantly recognisable.
- The LOGO must be suitable for use in digital formats and also in print media.
- Preferably use a limited and professional color palette, and importantly, the design must also be effective on both white and black backgrounds.
- Any text that is included must be clear and aesthetically integrated.
- Send the high-resolution files in either PNG, SVG or JPEG formats.
- A brief note (100–150 words) explaining your LOGO design concept is mandatory.

Logo Size & Dimensions
- **Main Logo Area:**
  Maximum size: 6 cm × 6 cm
  (≈ 709 × 709 pixels at 300 DPI)
- **Minimum Clear Visibility**
- 2 cm × 2 cm (≈ 236 × 236 pixels)
- Ensure the logo is legible at small screen sizes (e.g. mobile header) and sharp enough for large-scale banners when scaled from vector.

File Specifications

- Primary Format: Vector files: .AI, .EPS, or.SVG
- Secondary Format (for preview only): PNG or JPG
- Resolution: 300 DPI (dots per inch)
- Web preview: 72 DPI

Maximum file size for each submission file:

- Vector files (.SVG, .AI): 5 MB
- Preview images (.PNG, .JPG): 2 MB

Color Guidelines

- Submit a full-color RGB version (for web) and also a monochrome or black-and-white version,
- Limit to 3-4 solid colors
- Avoid complex gradients, shadows, or raster textures that don't scale well.

Selection Criteria:

The winning LOGO will be selected based on the following criteria:
- Alignment with the society's principles
- Creativity and conceptual strength
- Visual and aesthetic quality
- Practical usability and flexibility
- Overall impression
- Participants must clearly declare if their logo submission has been generated using AI tools. AI-generated logos will be evaluated separately from original human-created designs, and only if deemed exceptional will an AI-generated logo be considered for selection.

Terms & Conditions:
- The selected LOGO will become the official emblem of Proteomics Society, India (PSI).
- Once the winner is announced, the creator of the selected logo agrees to transfer all design rights and copyright ownership to Proteomics Society India (PSI).
- The society retains all rights to the LOGO and can refine the LOGO design if required.
- PSI will not return the non-selected LOGO
- The jury's decision will be final and binding.
- PSI has the right to cancel the LOGOs if they are not suitable.

Prize money: Selected LOGO will be awarded Rs 10000.00 to the individual/group

Last date of Submission: 16th August 2025